

Privacy Notice (GDPR Policy)

Valid: 28.06.2025.

1. Introduction

The purpose of this Privacy Notice is to inform visitors and customers about how Bauer Silver Kennel, Address: 6323 Dunaegyháza Kossuth Lajos utca 61 E-mail: info@bauersilver.hu, Phone: +36 70 779 4661, processes their personal data through the website www.bauersilver.hu.

The processing of personal data is subject to the provisions of the **General Data Protection Regulation (EU) 2016/679 (GDPR)**.

2. Data controller's data

Data	Controller	Name:	Bauer	Silver	Kennel
Registered	office:	6323	Dunaegyháza	Kossuth	Lajos utca 61.
E-mail:					info@bauersilver.hu
Phone number:					+36 70 779 4661

If you have any questions about data management, you can contact us at info@bauersilver.hu or by phone.

3. What personal data do we collect and for what purposes?

Data type	Purpose of data processing	Legal basis
Name	Maintaining contacts, making purchases	GDPR Article 6 (1) b) - Performance of the contract
E-mail address	Keep in touch, send confirmations	GDPR Article 6 (1) b) - Performance of the contract
Phone number	Contact purchase/reservation	GDPR Article 6 (1) b) - Performance of the contract
Billing information (if there is an invoice)	Compliance with legal obligations	GDPR Article 6 (1) c) - Legal obligation
IP address and browsing data	Website management, statistics	GDPR Article 6 (1) f) - Legitimate interest
Social media interactions (comments, messages, reactions)	Networking and community building	GDPR Article 6 (1) a) - Consent
Social media followings (Facebook, Instagram, TikTok)	Communication, marketing	GDPR Article 6 (1) f) - Legitimate interest

Our website does NOT collect sensitive personal information (e.g. health, race, religion).

4. How do we collect the data?

We collect personal data in the following ways:

- When filling in the contact form

- When booking or buying a cat
- When subscribing to a newsletter (if available)
- When you use our website, we use cookies to
- **Through social media platforms** (e.g. when someone follows us, comments or posts a message on Facebook, Instagram or TikTok)

5. Use of social media platforms

5.1. Facebook and Instagram

The Breeder has an official page on **Facebook and Instagram**. We use these platforms for the following purposes:

- Sharing information about kittens.
- Answering customer questions via message or comment.
- Publish content (images, videos, posts, ads) for marketing purposes.
- Building community, engaging followers.

Facebook's and Instagram's own privacy policies apply to the data provided by users. They are available here:

- **Facebook Privacy Policy:** <https://www.facebook.com/privacy/explanation>
- **Instagram Privacy Policy:** <https://privacycenter.instagram.com/policy>

If you do not want your posts or interactions on Facebook to appear, you can delete them or request their removal at any time.

5.2. TikTok

The Breeder also operates a TikTok site, which it uses for the following purposes:

- Share short videos of kittens.
- Community interactions (reactions, comments, messages).
- Content for marketing purposes (ads, promotions).

TikTok's own privacy policy is available here:

- **TikTok Privacy Policy:** <https://www.tiktok.com/legal/privacy-policy>

If a user does not wish to interact with our TikTok site, they can unsubscribe or delete their posts at any time.

6. How long do we keep the data?

- **Contact details:** up to 1 year if no purchase is made.
- **Purchase data (e.g. name, e-mail, phone number):** for 5 years, due to legal requirements.

- **Billing data:** 8 years (legal obligation).
- **Newsletter subscription:** until the user unsubscribes.
- **IP address and browsing data:** up to 1 year for statistical purposes.

7. Management of cookies

The website uses cookies to improve the user experience. These may include:

- **Functional cookies:** necessary for the proper functioning of the website.
- **Analytical cookies:** e.g. Google Analytics is used to collect statistical data.
- **Marketing cookies:** if there is advertising or remarketing functionality.

Users can disable cookies in their browser settings.

8. Who has access to the data?

We do not share personal data with third parties, except:

- **For invoicing data:** accountant or authorities as required by law.
- **Hosting of the website:** the hosting provider of the website is Tárhelypark - Websupport Magyarország Kft. The hosting subscriber is Kovács Turbó Autószerző Kft., who is responsible for providing the hosting necessary for the operation of the website, where the content of the website and the personal data provided by visitors are stored. The GDPR policy of Kovács Turbó Autószerző Kft. is available on the website at the following link: <https://kovacsturbo.hu/>

9. What rights do data subjects have?

- Data subjects have the right to:
Information - You can ask what data we process about you.
Access - You can request a copy of your data.
Correction - If your data is inaccurate, you can ask for it to be corrected.
To delete ("right to be forgotten") - You can ask us to delete your data if there is no legal obstacle.
To restrict processing - In certain cases, you can request the suspension of processing.
Data portability - You can request to receive your data in electronic format.

For questions or complaints about data processing, please contact:
E-mail: info@bauersilver.hu

If you are not happy with the way your data is handled, you can complain **to the National Authority for Data Protection and Freedom of Information (NAIH):**

- **Website:** www.naih.hu
- **Address:** 1055 Budapest, Falk Miksa utca 9-11.
- **Phone:** +36 (1) 391-1400

9. Final provisions

This Privacy Notice may be updated from time to time. The current version is always available on our website.

Dunaegyháza, 28 June 2025.

Farmer Livia
Bauer Silver Kennel